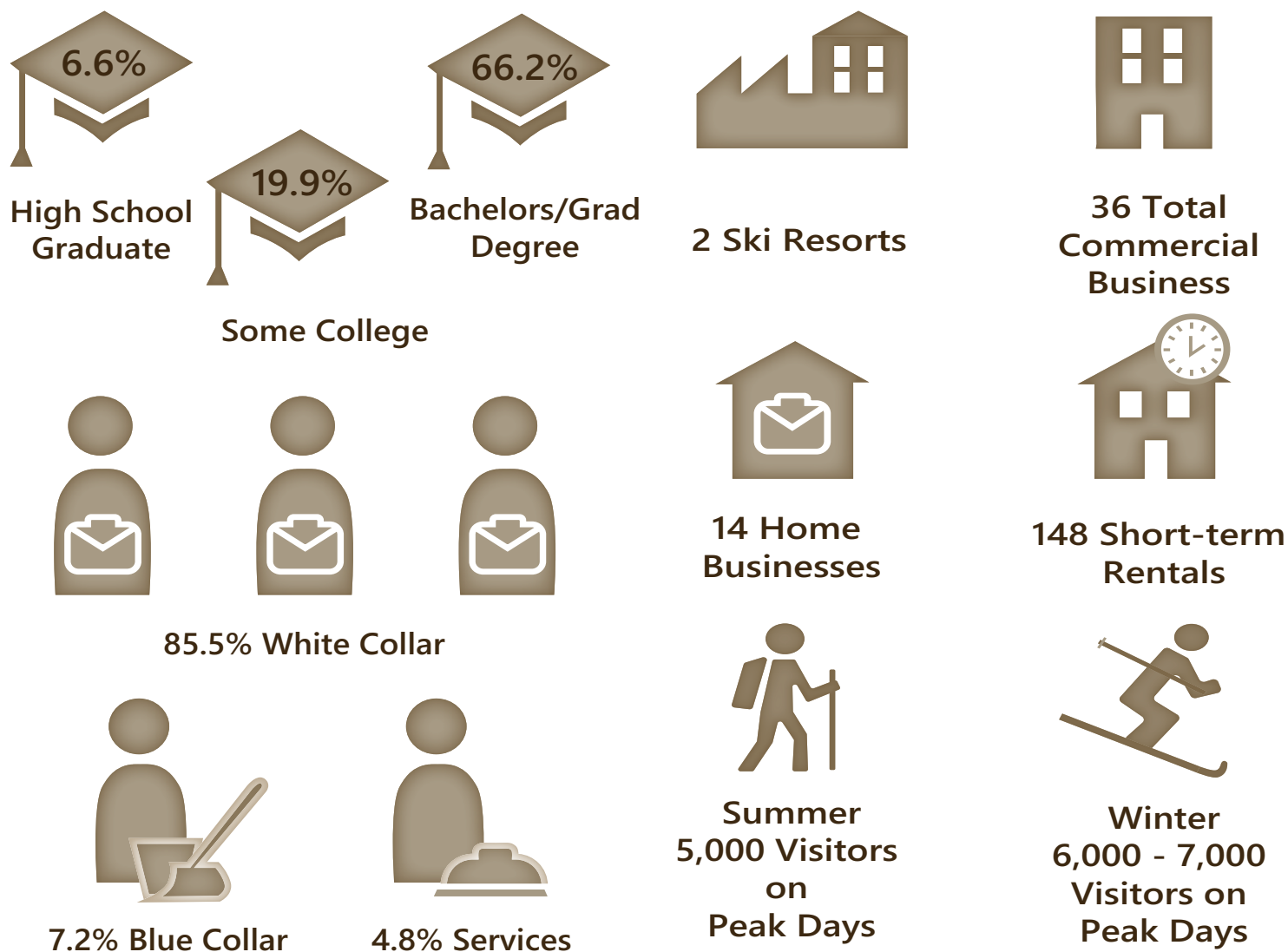




Town of Brighton General Plan

Adopted November 2022



Demographics

The demographic data is based on the technical assessment produced in 2021. See the appendix to read the full technical review discussing all demographic data and other conditions.

Businesses

The MSD collects and processes all business licenses in the Town. The business license data was pulled on February 9, 2022. Short-term rental license numbers can vary based on the number of expired licenses from month to month. Approximately 22 of the 36 commercial businesses are

associated with the two ski resorts in the Town.

Housing

The Town of Brighton has been working on counting residents and residential properties accurately. Many residents in the Town of Brighton only reside there during the summer. In the winter of 2022, the Town collected data from all residents about their status (full-time or part-time) and estimated the number of housing units occupied.

Visitation

UDOT collects the visitation data. This records the number of cars moving in and out of the canyon everyday.